

ALTERNATE OPTIONS



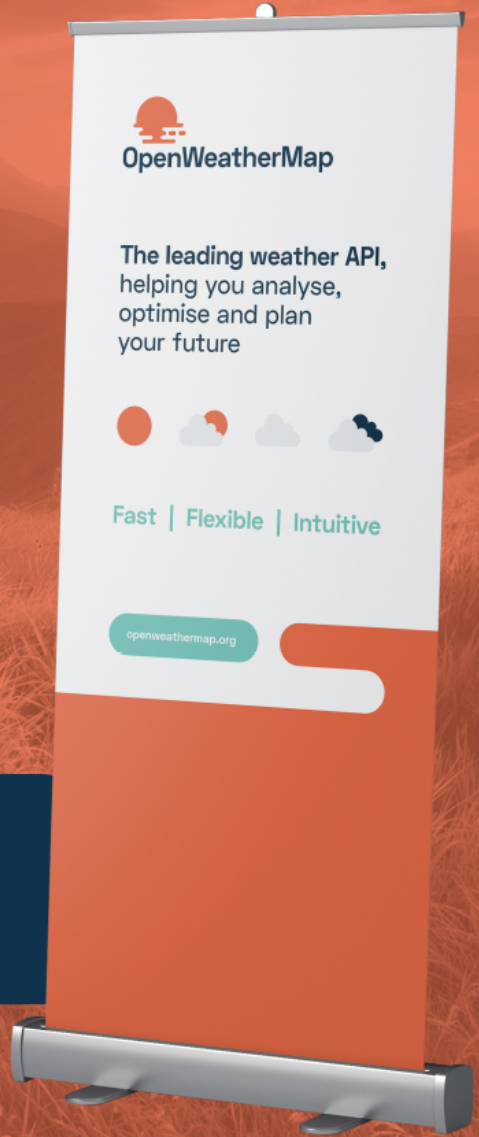
BRAND PALETTE



TYPEFACES

Space Grotesk Bold, Space Grotesk Regular, Space Grotesk SemiBold, Space Grotesk Light, Space Grotesk Medium

TYPESTYLE

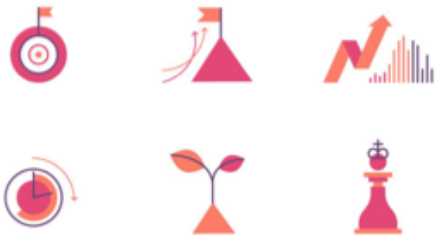


**analysi** *shifting strategy,  
enabling growth.*

ALTERNATE OPTIONS



ICONS



BRAND PALETTE



TYPEFACES

Quicksand  
 Proxima Soft Light    Proxima Soft Semibold    Proxima Soft Extrabold  
 Proxima Soft Light Italic    Proxima Soft Semibold Italic    Proxima Soft Extrabold Italic

**analysi**

Understanding business performance, measuring  
**Return on Investment**

MODELLING THE FUTURE

November 2018  
 Eleni Ellina  
 Terry Frisbone

WHY ANALYSI?

*We partner with you to develop strategy and make your marketing better*

**Cut through the white noise**  
 Our expertise gives you the best and most useful insights

**Make your marketing better**  
 Take those insights and work with you to apply them to your business

**Not a hands-off analysis tool**  
 With you from day one, building relationships and gathering data to ensure the best results

**Here for the long-term**  
 Always be there to answer questions and build on the initial insights and recommendations

**Excellent value**  
 Focused team with large industry experience, highly motivated to help your business grow

**Quick to adapt**  
 Scale up and adopt new techniques much faster than larger agencies to get answers as soon as possible

*shifting strategy,  
enabling growth,  
making your  
marketing better.*





GREAT TASTE  
ZERO WASTE



GREAT  
ZERO



INSTACHEEF



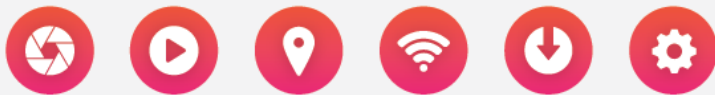


# aactiiv

TRACK · RECORD · EXCEL



## Icon Style



## Typefaces

TT Chocolates Regular

TT Chocolates Italic

TT Chocolates Bold

## Colours



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